Appendix 6

A generic vision for greater use of web-based meetings

There are obvious and multitudinous benefits from the implementation of web-based meetings, but while these remain nebulous and not specific to your own organisation, then their promise is not as effective as it might be in motivating the changes you wish to see¹. As an aid to thinking more explicitly about your own vision for this work, you might find the following headings and metrics a useful source of areas to think about.

Aligning opportunity with achievement

- % meetings where the intended impact on performance is clearly defined?
- % reduction in number of meetings/time spent in meetings?
- % increase in rate of organisational performance improvement?
- % increase in confident ambition of organisational strategy?

Harmonising aspirations and activities

% enthusiasm for the organisation's goals, and people's roles

- in that?
- % increase in cross-functional projects and positive interteam dialogue?
- % increase in the ambition of what is to be achieved out of each meeting?

¹ For further explanation around this, please refer back to Chapter 7: **Error! Reference source not found.**, page 130

% fulfilment of agreed actions to plan?

Growing future potential

- % increase in adoption of best-practice and innovative ideas?
- % increase in rate of growth of skills and proficiency (including management)?
- % people who feel that they are growing (and being utilised) as fast as they could wish?
- % increase in natural adoption of systematic approaches to improving work flow?

Reinforcing the values and culture

- % meetings where all people feel they contributed fully, and were listened to?
- % meetings which are a positive reinforcement of the organisation's values?
- % increase in rate of progress toward the values?
- % actions and preparation completed prior to meeting, and to deadline

Management experience of meetings and their influence:

- % meetings which are predominantly multi-channel?
- % time managers have to peacefully contemplate the future?
- Impact on personal objectives/performance?
- Personal satisfaction/fulfilment?

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